



FOR IMMEDIATE RELEASE
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Project Connect is coming to CG

Casa Grande – March 25, 2019 – The United Way of Pinal County, in collaboration with over 40 agencies will be part of the second annual Project Connect being held in Casa Grande on Friday, March 29, 2019 at St. Anthony’s Catholic Church’s Community Center and will be open from 9 a.m. to noon.

Project Connect is a family financial stability strategy promoted by the United Way of Pinal County as a way to reduce homelessness. The Casa Grande effort is intertwined with the Mayor’s Taskforce on Homelessness.

The event is a one-day, one-stop social service shop available to the entire community. Agencies such as Horizon and Sunlife will be there to provide health screenings, the Lions Club will conduct vision screenings, the Motor Vehicle Division will provide duplicate ID’s, the court will be present to assist with any unresolved legal matter and legal aid will be there as well. Department of Economic Security will be able to answer questions and conduct intakes for SNAP and other benefits, just to name a few.

“It is wonderful to see the true intent of the Project Connect event happen right before our very eyes” said Mannie Bowler, Executive Director. Ms. Bowler continued, “Last year we had several guests that the Lions Club determined needed follow up eye care but realized guest didn’t know of available health benefits. The Lions Club member walked the guests to the health access providers and ensured guest received services.. The magic was that within minutes the guest had made contact with both agencies and started processes to take care of both. These are tasks which would have taken days or weeks to accomplish outside the event.”

City Councilmember Lisa Fitzgibbons, who has been involved with the current homeless efforts since their inception nearly three years ago said “we are excited for the second annual Project Connect in the City of Casa Grande. This one day event gives people the opportunity to connect with the many services our community offers. Thank you to the United Way of Pinal County and Chronic Homeless Coalition for organizing this one-stop-shop event and a special thank you to the many service agencies and businesses that are donating their time and expertise to help those in need in our community”

#LIVE UNITED

About United Way of Pinal County

The United Way of Pinal County is a nonprofit organization that brings people and communities together to advance the common good through services that improve lives. The organization partners with local nonprofits, businesses, and government and social service agencies, to address the communities’ most pressing needs. The mission statement is “United Way of Pinal County matches generosity with community needs to promote lasting change in people’s lives” -unitedwayofpc.org-