



FOR IMMEDIATE RELEASE
February 8, 2018

Media Contact:
Manuela Bowler, 520-252-9987
Manuela.bowler@unitedwayofpc.org

Project Connect is coming to AJ

Apache Junction – February 8, 2018 – There are hundreds that are experiencing homelessness or are at risk of becoming homeless that live in our community. This will be the second year for this event where families and individuals can seek services from providers and other resources that provide financial stability. For people without a steady income, accessing simple necessities can take months and require multiple return trips, which are usually done on foot or put financial strain on limited incomes.

Pinal County is a very large county and some of the service providers are not easily accessible in Apache Junction. This can make -- and keep -- appointments with an out-of-area provider can present even bigger challenges. Many households also have limited internet and telephone access.

“One day I was helping a person at the Resource Center at the Genesis Project and I was on hold for more than 20 minutes. This would not be an option for a client with limited telephone minutes,” said Mannie Bowler, executive director for the United Way of Pinal County. “It is difficult to navigate the social service maze and there are many obstacles that can make the process incredibly overwhelming and demoralizing.”

The goal of this event is to bring the services to the clients instead of the clients needing to go to the agency. This year’s event will be hosted at First Assembly of God Church, which is located on the southeast corner of Ocotillo and Superstition. Event will run from 3-6 p.m. come rain or shine.

Some of the services provided will be haircuts, vision screenings, free tax preparation, assistance with SNAP applications, housing and utility assistance, city court, clothing, child support, health and mental providers, as well as state ID replacement. Some services require proof of ID and residency. Please bring as much documentation with you so that services can be provided.

Event Information:

First Assembly of God Church

651 N Ocotillo Dr

Apache Junction, AZ 85120

READY FOR SCHOOL. SET FOR LIFE.

3-6 p.m.

#LIVE UNITED

About United Way of Pinal County

The United Way of Pinal County is a nonprofit organization that brings people and communities together to advance the common good through services that improve lives. The organization partners with local nonprofits, businesses, and government and social service agencies, to address the communities' most pressing needs. The mission statement is "United Way of Pinal County matches generosity with community needs to promote lasting change in people's lives" -unitedwayofpc.org-